

## Lebenskleidung goes Scandinavia

We are very happy to announce, that we´ll present our upcoming Lebenskleidung sustainable fabric collection Spring/Summer 2018 for the first time in Scandinavia.

In the north of Europe a very vibrant Ethical Fashion Scene has evolved which is characterised by clear and distinct forms, distinctive styles and a clear sustainable focus on the choice of material and the production conditions. We are very proud, that many local designers there are working with our fabrics.

Soon we will present you some of those scandinavian Ethical Fashion brands here in our Blog. Today we inform you about our upcoming events.

Our fabric collection Pop Up is bringing us to Helsinki, Stockholm and Oslo.

If you are close, we´d be super happy if you pass by and meet us.

Each day at our events we will present our actual fabric collection an Ben will give two lectures each day about the topic "Sustainable Textile Supply Chain".

### Helsinki/Finland:



On **Monday, 19.03.2018** we welcome you and interested Sustainable Fashionistas together with [Aalto University - School of Art, Design and Architecture, Fashion, Clothing and Textile Design](#) on their Campus in Helsinki. We are really happy to host this event together with Aalto as their courses and especially their Master studies "[Fashion, Clothing and Textile Design](#)" are focussing also on the topics sustainability in the textile industry.

Bens presentation will happen twice that day, one session will happen **from 15.00 – 16.30 and the second session from 17:00 – 18:30**. In Helsinki we have enough space, so that there is no registration necessary in advance.

**The fabric presentation is open from 11:00 - 20:00 and free fro all.**

### Stockholm/Sweden:

On **Wednesday, 21.03.2018** we are guests of Wendy Heijne in her beautiful Design concept store

# studio heijne

[Studio Heijne](#) in the heart of **Stockholm**. Studio Heijne's philosophy is based on the following pillars:

- **Co-creation:** They are confident that their products will be better when they are created together with you!
- **Production on demand:** They see production closely linked to demand as an important key to contribute to a sustainable society. The model leads to minimal waste and eliminates overproduction.
- **Creativity:** They want to share the fun to create and wear a personal product. Studio Heijne stands for creative design, innovative solutions and products with a signature.
- **Quality:** They always strive to deliver the highest quality. This applies to their total offering from product to packaging and service

The presentation in Stockholm happens twice as well: At **15.00 – 16.30 and at 17:00 – 18:30**. Due to limited space and seating capacity please register in the form below.

**The fabric presentation is open from 11:00 - 20:00 and free fro all.**

### Oslo/Norway:

Finally on **Friday, 23.03.2018** together with [JustFashion.no](http://JustFashion.no)



C U R A T E D

we are welcoming you in **Oslo/Norway** for our organic fabric collection Pop Up. Just Fashion was founded by Djupesland and their focus lays on quality, strong visions, impeccable attention to detail, great customer service, the possibility of tweaking stuff, and to take part in your own product. Just Fashion say of themselves:

Because the world is ready for something slow, something different, something with higher value, something that does not have a plan to expand indefinitely, and take the route that gives high volumes and the most revenue.

Just Fashion is taking the mass production out of fashion. We are taking the personal involvement back into it. And yes, fashion was called fashion before mass production.

Meeting you a Sentralen in Oslo, Bens presentation will happen twice again. That is **from 15.00 – 16.30 and the second session from 17:00 – 18:30**. Again, we ask you to please register as we have limited space.

**The fabric presentation is open from 11:00 - 20:00 and free fro all.**

We are looking forward meeting you.